

Message Text

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PAGE 01 JIDDA 06593 271033Z
ACTION NEA-10

INFO OCT-01 ISO-00 EB-08 /019 W
-----043458 271339Z /43
R 270622Z SEP 77
FM AMEMBASSY JIDDA
TO USDOC WASHDC
INFO SECSTATE WASHDC 9703

UNCLAS JIDDA 6593

E.O. 11652: N/A
TAGS: BDIS, SA
SUBJ: TRADE COMPLAINT: PEPSI COLA BOTTLING CO. OF WASH.D.C. VS
AL MUHAIDIAB AND AL NAFEA TRADING & CONTRACTING CO.

REF: JIDDA 6527

1. EMBASSY ARRANGED MEETING SEPTEMBER 24 FOR FRANK CARTER, REPRESENTATIVE OF SUBJECT U.S. FIRM, WITH YOUSEF MAHMOUD NAFEA. PRIOR TO MMETING, NAFEA STATED HE HAD NOTHING TO DO WITH SUBJECT FIRM AS GOODS WERE ORDERED THROUGH THE SETCO CORP. OF DALLAS, TEXAS, AND WAS INCLINED NOT MEET CARTER. WE PURSUADED NAFEA TO SEE CARTER AT 2000 HOURS AND HE KEPT APPOINTMENT.

2. CARTER STATES DISCUSSIONS WENT WELL AND NAFEA HAS AGREED VERBALLY TO TAKE THE 50 CONTAINERS OF PEPSI COLA AT \$4.00 PER CASE. CARTER STATES HE IS ARRANGING PAYMENT FORMALITIES

3. CARTER APPEARS TO HAVE ACTED ON ASSUMPTION THAT THERE WERE ERROR AND MISREPRESENTATIONS BY INTER-MEDIARIES IN U.S. WHO WILL NOW BE SUED BY HIS FIRM.

4. CARTER IS TRYING TO ARRANGE SALE OF FURTHER 75 CONTAINERS OF PEPSI COLA ENROUTE TO JIDDA TO NAFEA OR OTHERS. EMBASSY HAS ADVISED HIM OF PORT PROBLEMS AND NEED TO GET
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CONTAINERS OUT OF PORT WITHIN 15 DAYS AFTER ARRIVAL. COMMERCE IS REQUESTED RELAY INFORMATION ON PORT PROBLME TO SUBJECT FIRM AND RECOMMEDN THAT GOODS NOT BE OFF-LOADED UNLESS CLEAR SALE IS EFFECTED. WE ARE TRYING STEER CARTER TO POTENTIAL BUYERS BUT, WITH CURRENT PEPSI MARKET LOWEST EVER (20/22 RIYALS A CASE), FIRM SHOULD NOT EXPECT GET \$5.50 ORIGINAL PRICE. DECISION TO SELL

AT REDUCED PRICE OR ORDER RETURN OF GOODS IS OF COURSE,
UP TO U.S. FIRM.
WEST

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
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Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
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Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
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Format: TEL
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Handling Restrictions: n/a
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Litigation History:
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Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 77 JIDDA 6527
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 29-Dec-2004 12:00:00 am
Review Event:
Review Exemptions: n/a
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Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 1121824
Secure: OPEN
Status: NATIVE
Subject: TRADE COMPLAINT: PEPSI COLA BOTTLING CO. OF WASH.D.C. VS AL MUHAIDIAB AND AL NAFEA TRADING & CONTRACTING CO.
TAGS: BDIS, SA
To: COM
Type: TE
vdkgvwkey: odhc://SAS/SAS.dbo.SAS_Docs/2cdf1b3c-c288-dd11-92da-001cc4696bcc
Review Markings:
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